



FOR IMMEDIATE RELEASE

Media Contact: Jane Gordon (602) 723-2248/ Juliet Straker (602) 549-7188

Executive Search Firm Flourishes In Tough Economy ***DuffyGroup Launches Business Expansion***

(Phoenix, AZ – October 20, 2003) -- While many companies are laying off employees and streamlining executive teams, business at one Phoenix based executive search firm is booming. Expanding in spite of the suffering economy, DuffyResearch has recently launched **DuffyGroup**, expanding to three major divisions that offer integrated services to fulfill the focused requirements of their clients' human resource needs.

DuffyGroup provides innovative solutions in the areas of executive search, mid-level management recruiting, and human resource contract services. With three divisions, each dealing specifically with the focused requirements of their clientele across a broad range of industries, locally, regionally, nationally and internationally, **DuffyGroup** has the ability to assess needs, identify and recruit extraordinary candidates to meet client goals.

“While the economy has been tough for many, our clients are still in need of strong, professional managers and leaders now more than ever, and we are able to provide that with a full array of services,” explains Kathleen Duffy Ybarra, founder and President of **DuffyGroup**. “DuffyGroup is the key resource to helping clients fill critical positions in a cost effective manner with the highest quality talent, many of whom may be working and not actively seeking employment.”

DuffyResearch, founded by Duffy Ybarra over 12 years ago, specializes in sourcing professional to mid-level positions providing a comprehensive plan of action for each client to determine their hiring needs. **TowerHunter**, a national, retained executive search firm, strategically partners with clients in a variety of businesses across industries to find top-notch leaders and executives.

(more)

TeamBuilders is the source for companies looking to supplement their current human resources departments, providing short-term or extended assignments using contracted HR professionals while saving clients on added headcount or fixed costs. Additionally, **TeamBuilders** fulfills clients' direct hire needs for all HR professionals.

“We attribute our success largely to the diversity of industries we work with, our integration of resources, experience and our principles of pure performance, and flexibility whereby we customize our professional fee structure and service to the specific needs of our clients,” Duffy Ybarra adds.

DuffyGroup is headquartered in Phoenix at 2432 W. Peoria Avenue, Suite 1180. To contact the office or learn more about their services call (866) 452-9093 or visit their website at www.duffygroupinc.com.